

# Mobility Options IGA – Initial

## Issue:

1. Need for regional bodies with authority to make decisions, develop funding sources, provide planning and visioning, and ultimately build and maintain a true, integrated, multi-modal transportation system, including integration of transit non-motorized options, highways, waterways and air, to support both transportation and economic development.
2. The perception of transit is that service is unreliable, inconvenient, unattractive and needs improvement.
3. Failure to agree on our common future need for regional mobility is a barrier to securing funding.
4. The need for a system for identifying regional and local needs for our transit dependent population and also to encourage modal choice.
5. Thirty-three counties with no public transportation - some of these counties have some limited specialized transportation.
6. While we have a need for alternative modes, we treat transit as a subsidy and highways as an investment.
7. Auto industry in Michigan, whether real or perceived, acts as a deterrent to mass transit.
8. A need for better communication with the public about mobility options and how to use these options.

## Goals:

1. Implement regionalized transit planning to adapt to changing needs and lifestyle of the population especially in prioritizing services to educational, employment and health care institutions.
2. Provide viable and appealing alternatives to single occupant vehicle.
3. Create seamless and cost effective connections between modes and public and private providers for everything from non motorized to air travel, including physical infrastructure, scheduling/routing, information and communication systems, etc.
4. Create a funding mechanism to educate, build and maintain non-motorized modes to make a legitimate mode of transportation.
5. To encourage transit friendly land use strategies as well as transit supportive activities like transit vouchers and employee parking/cash-out programs.
6. Involve auto and insurance industries at the table to discuss the future of mass transit solutions. Make them stakeholders.
7. Encourage and incentivize land uses in our urban areas that support and sustain a world class transit system that includes all modes particularly transit and non-motorized.
8. Provide new local/regional public transportation funding options.
9. Every resident in the State of Michigan has access to public transportation.

## **Mobility Options IGA – Initial**

### Actions:

1. Coordinate existing information technology state-wide so that consumers have a one stop shopping mode. Identify transit routes, limo providers, taxi cab providers, what specialized transportation is available. Become your own broker.
2. Review the way transit is funded and look for all incentives to encourage better coordination between public and private transportation providers.
3. Provide education and incentives to people, businesses and school systems to encourage utilization of mass transit (employee vouchers, rebates, insurance breaks, “live where you work” program, teach students to ride the bus)
4. Provide adequate and equitable funding that treats all modes not just highways as an investment.
5. Amend the state constitution to allow more options for local funding for regional public transportation, such as local sales tax, gas tax and tax from licensed vehicles.
6. Create and implement state-wide comprehensive transportation mobility plan which includes multi-modal level of service standards.
7. Educate the public on the actual and total costs and benefits of all modes of transportation.
8. Improve safety, security and dependability of transit.